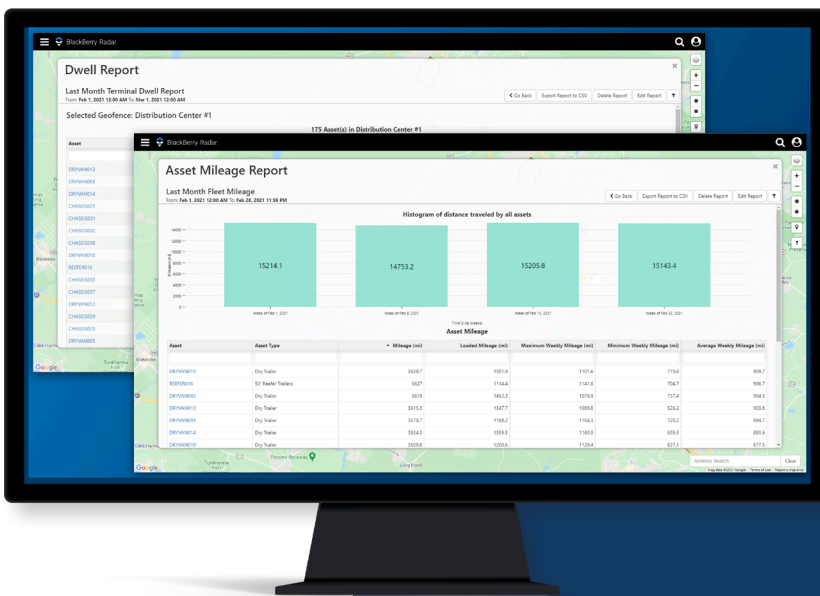
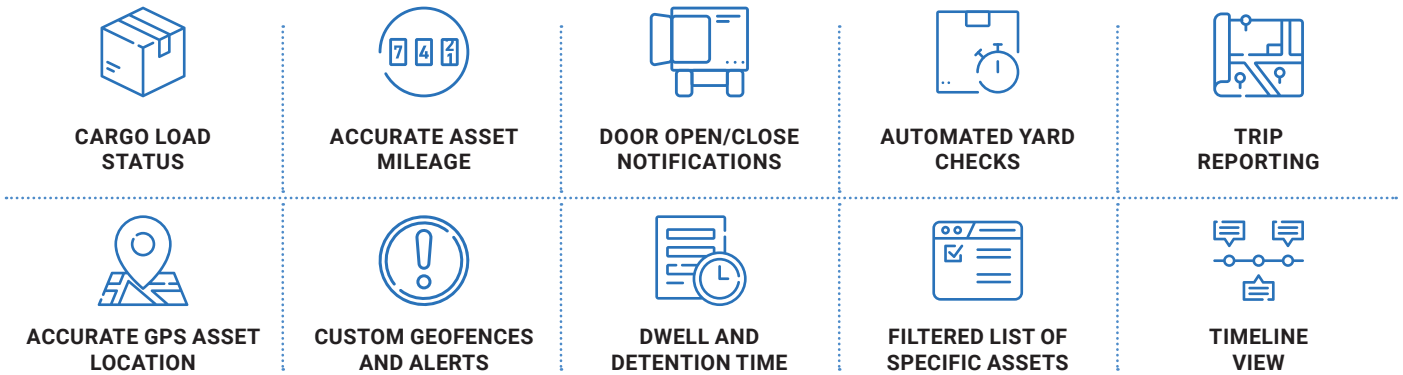




BlackBerry Radar Dashboard Reporting

Intuitive, Customizable and Actionable reporting built for real-time business decisions

BlackBerry® Radar collects up to 100X more data than basic GPS asset trackers. The innovative Radar devices provide reliable data events that are captured and turned into valuable information and insights in the Radar Dashboard. Visualization tools, along with Custom reports, Dashboards, and Alerts make it easy to manage fleet efficiency. This mission critical information is customized to your specific business requirements to help you make business decisions, at the right time, all the time.



BlackBerry Radar Dashboard Reporting Screens

Events 2.0 / Geofence

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Reports and Dashboards

The BlackBerry Radar portal gives managers, planners, dispatchers, maintenance personnel, and customer service representatives the information they need to act quickly and effectively.

With the ability to easily integrate with other transportation management systems, BlackBerry Radar empowers you to improve your business operations.

Automated Yard Checks

- Get real-time details on assets within geo-fenced areas, including load status of trailers
- Eliminate manual yard checks to save driver and staff time

Fleet Utilization Reports

- Identify and locate idle assets to optimize operations and reduce costs
- Improve asset utilization to reduce the need for new equipment purchases or rentals
- Help track operational efficiency to increase profits

Dwell, Detention and Trip Measurements

- Capture and review idle asset time within custom geofenced areas
- Get information to accurately bill customers for detention or call for asset release

Mileage

- Identify mileage trends for your fleet, or individual assets over a given period of time
- See each asset's total miles travelled, miles travelled per day, or per trip

Cargo Utilization / Asset Load Status

- Know when a trailer or container is loaded or empty. Receive alerts
- Analyze fleet utilization trends by tracking empty and loaded trailer miles, and time
- Compare the number of loaded and empty trailers by geofenced area and view specific asset details

Tools

The BlackBerry Radar portal gives management and operations the tools they need and the information they require to run the business efficiently and effectively.

Real-time Customizable Alerts and Alert Dashboard

- Setup custom alerts using targeted items of importance for your business, combining key events you are most interested in – such as location, cargo status and time
- Some examples: Send alert when trailers are empty at customer yards. Send an alert when a container sits for 3 days outside a geofence. Notify me if a chassis leaves my service region.

Timeline View

- 24/48 hour Views: Review Trips using granular location data, events, and real-time sensor alerts
- Custom Views: Review specific time frames to visualize past activities, events and performance

Satellite and Map Views

- Toggle between satellite and map views to help pinpoint asset location for drivers

Dynamic Asset Finder Link

- Save time by sending in-field employees, such as drivers and maintenance personnel, a link with precise asset location and directions
- Time-based permissions is controlled by the administrator

Whatever your business requirements, BlackBerry Radar provides the visibility to give you the insights you need to drive your business.

www.blackberry.com/radar